

# Cooper-Atkins Sales Activation Program

## Wave 1: Steak Genius

### Looping GIF

#### *Looping GIF*

**Description**

An animated GIF featuring the Cooper-Atkins Steak Genius folding thermocouple in a grill setting, with flickering flames and changing temperature readings.

**Use**

Use this asset to generate interest for the Steak Genius online, in a variety of ways. The file is sized to suit many applications: email attachment, social post, website image, etc.

**Questions?**

Please reach out to [foodservice.coldchain@Copeland.com](mailto:foodservice.coldchain@Copeland.com)