**Sensi smart thermostats**

**Social media content for HVAC contractors**

**How to use Sensi social media content on your Facebook channel**

1. Download social image from the [Sensi resource center](https://climate.emerson.com/en-us/products/thermostats/sensi-partner-program/sensi-resource-center)
2. Upload image for your Facebook native post
3. Use the coordinating copy below
4. Tag @SensiComfort at the end of every post

**Topic: Award-winning smart thermostat**

Copy: We’re proud to offer high quality smart thermostats ranked #1 by homeowners like you. Contact us to learn more about Sensi smart thermostats. @SensiComfort

**Topic: Energy Efficiency**

Copy: Want to save money on heating and cooling? Sensi smart thermostats reduce customer energy usage by about 23%. Learn more about how Sensi can save you money today. @SensiComfort

**Topic: Ease of Use**

Copy: Sensi smart apps put you in control of your home’s comfort from across the room or across the country. Let us install one for you. @SensiComfort

**Topic: Smart home compatibility**

Copy: The award winning Sensi smart thermostat is designed to work with the technology you already know and love. @SensiComfort

**Topic: Summer Energy Savings Tips**

Copy: Simple summer energy savings tips to keep your house cool! @SensiComfort

**Topic: Winter Maintenance Tips**

Copy: Simple winter home maintenance tips for your home to keep you warm and cozy. @SensiComfort