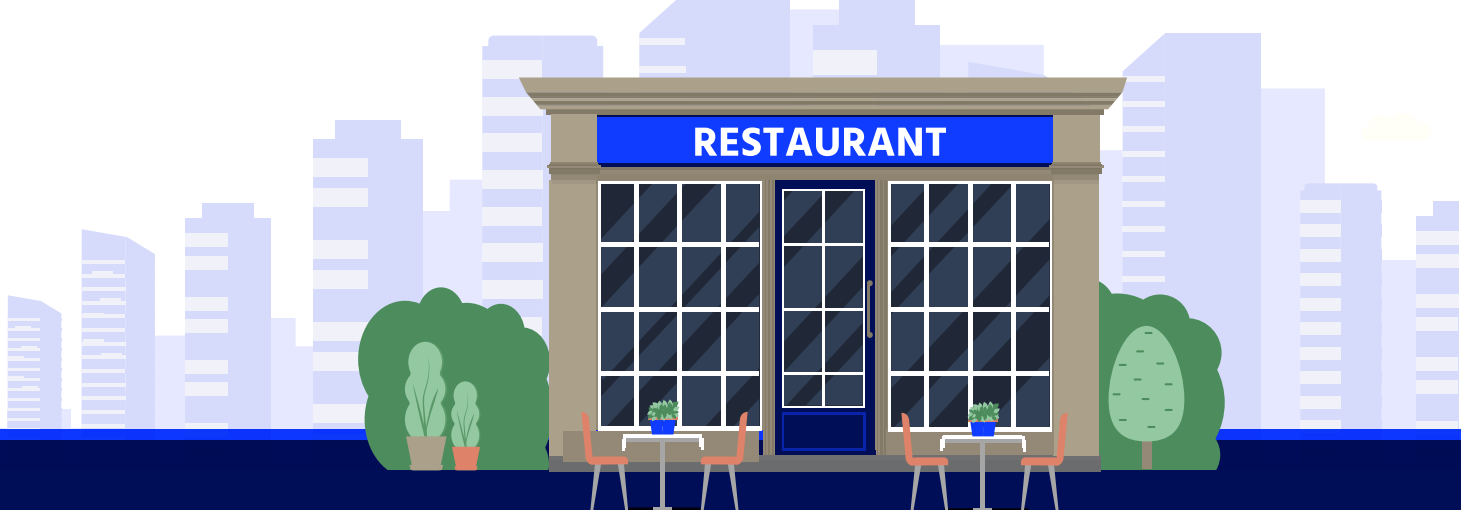
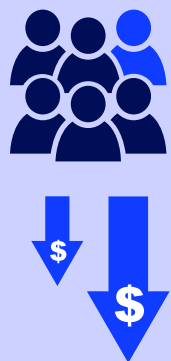


# Cold chain safety is cumulative

Copeland is involved in every step of food’s journey to the restaurant—from the point of harvest, processing, in-transit over land and sea, cold storage, in-store refrigeration and quality assurance.



## What’s at stake for restaurants and c-stores



### Food safety in America

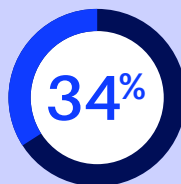
**1 in 6** Americans (48 million people) contract foodborne illnesses each year<sup>A</sup>

### Potential costs of outbreaks

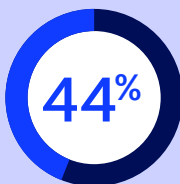
A restaurant could incur between **\$4,000 to \$2.5 million** for a single outbreak<sup>B</sup>

### Brand reputation impact

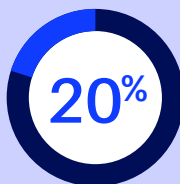
A publicized outbreak can severely tarnish a brand’s reputation<sup>C</sup>



of consumers care deeply about the quality of the food they eat<sup>D</sup>



will avoid the brand for a few months



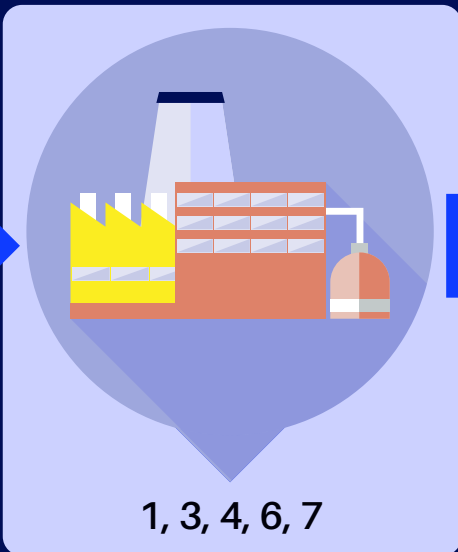
will never return/use the brand again

## Helping to build end-to-end cold chain solutions

### Harvest



### Processing



### Transportation



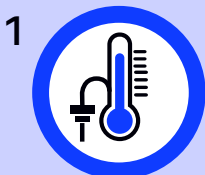
### Cold storage distribution



### Restaurant



### Product key



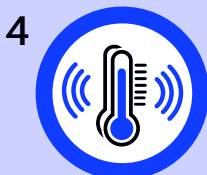
1 Pulp temperature probes



2 Real-time temperature loggers and trackers



3 Industrial compressors and refrigeration solutions



4 Cold storage facility temperature monitoring



5 Refrigerated shipping container compressors and refrigeration solutions



6 Transportation/cargo controls, software, reporting and services



7 Commercial compressors, condensing units and refrigeration solutions



8 Food prep temperature probes



9 Multi-site facility monitoring software, controls and services

A. <https://www.cdc.gov/foodborneburden/2011-foodborne-estimates.html>  
B. <https://www.sciencedaily.com/releases/2018/04/180416085950.htm>  
C. <https://www.reuters.com/article/us-chipotle-results-stocks/no-easy-solutions-to-chipotles-public-image-problem-idUSKBN1FR26Q>  
D. [https://cdn2.hubspot.net/hubfs/1006883/Content Offer Downloads/FoodLogIQ 2017 Transparency Survey White Paper.pdf](https://cdn2.hubspot.net/hubfs/1006883/Content%20Offer%20Downloads/FoodLogIQ%202017%20Transparency%20Survey%20White%20Paper.pdf)  
Copeland provides the products, expertise and resources to collaborate with our customers and help them achieve their cold chain objectives.