Copeland Transport

Actionable insights for an efficient cold chain.
Advanced reefer container management.

COPELAND
Engineered for Sustainability

Copeland Transport

Operational excellence drives healthy profits

In the face of constant price pressure and ever-fluctuating costs, the difference between surviving and flourishing in the global container business comes down to having a plan to measure, manage, optimize and sustain operational performance.

For over 35 years, we have been working with our clients to help them extract maximum commercial value from their reefer container operations. Based on that experience, we are servicing the industry with the most significant and powerful remote container management solution: Copeland Transport.

Actionable insights deliver real results

Copeland Transport is a package of our well tested data collection devices, a software base package and advanced software applications - all designed to provide insights that help you optimize every aspect of your reefer container operation: in storage, during trip preparation, on the dockside, underway or at the loading or unloading points.

Many of the actions traditionally carried out by people can be automated, leading to tangible efficiency benefits like reducing unnecessary Pre-Trip-Inspections. You can automate routines to set the right economy mode for each container. And you can even receive real-time information about container use and the quality of workmanship in your operation.

What's more, Copeland Transport supports automatic approval of USDA shipments and provides automatic event and alarm alerts. All of which helps you to make the right decisions at the right time to further improve the efficiency of your container operation.

Minimizing risk, maximizing efficiency and profitability

Throughout their journey and at the intermodal shifts, your reefers depend on human intervention to minimize the risk of loss resulting from cargo damage or other causes.

We use the power of proven and tested technologies to minimize potential human and manual errors to optimize the efficiency of your operations – giving you the real-time business intelligence you need to protect your margins, maximize your profits, and provide your customers with the best possible service.

About Copeland Transportation Solutions

We have over 25 years of experience in container cold chain management. During that time, Copeland has continuously supported the industry's quest for refrigeration efficiency improvements. Our solutions include highly sophisticated refrigerated controllers, marine-grade Copeland compressors and advanced remote management capability.

Today, Copeland solutions are used in over 650,000 containers, 2,600 ships and 90 terminals – ensuring transparency and giving shipping companies easy access to accurate data along the entire container cold chain.

Introducing Copeland Transport

What's in it for you?

Built on over 35 years of experience, Copeland Transport is an integrated hardware and software cold chain management solution. We designed it to provide you with actionable insights that will translate into a more robust and profitable container cold chain business.

Key benefits

Reduced operational costs and minimized manual operations

Remote monitoring minimizes the cost of manual reefer inspections. Automated features, such as data log downloads and controller software updates, virtually remove direct cost to depots and ensure timely and correct handling of those important operations. Accountability reports highlight weak spots in your operation while enabling you to measure the quality of workmanship and equipment and take any necessary action.

Improved cargo quality with proactive alerts

Because you receive alerts – even before anyone has physically noticed a problem – the risk of spoiled perishable cargo is greatly reduced. Proactive alerts ensure that you spot potential issues early and improves both shelf life and customer satisfaction with your service.

Reduced human error

Copeland Transport automatically verifies all manual trip settings and issues early warning alarm notifications in the event of a mismatch. As well as reducing the risk of human error, the system offers a wide range of automated settings such as setpoints and efficiency operation modes.

Energy savings and CO_2 emission reductions

Through powerful business intelligence management, Copeland Transport minimizes cargo loss in the container cold chain and makes overall processes and operations more efficient. This not only helps you maximize container usage. Improved logistics planning and tracking will contribute to minimizing environmental impact and reducing cargo losses and waste.

Improved personnel safety

Terminals and vessels are exposed places to work. Copeland Transport automates many routine reefer operations that are traditionally carried out manually. In this way, both individual employee and overall workplace safety are significantly improved.

Easier and more accurate documentation

All reefer container and cargo condition data is automatically logged for documentation and claims purposes. Copeland Transport ensures that any irregularities, malfunctions or cargo threatening conditions are notified during transport and documented once the voyage is complete. This benefits your operation while offering the potential for providing customer transparency, if required.

Copeland Transport in action

Delivering measurable cost savings

Copeland Transportation Solutions specializes in assisting already efficient shipping lines and container operators to become even stronger. Along with our customers we work on uncovering possibilities, surfacing latent issues and ultimately achieving sustainable cost savings through the potential in our connected solutions.

Copeland Transport works on the points at which marginal gains translate into maximum profit.
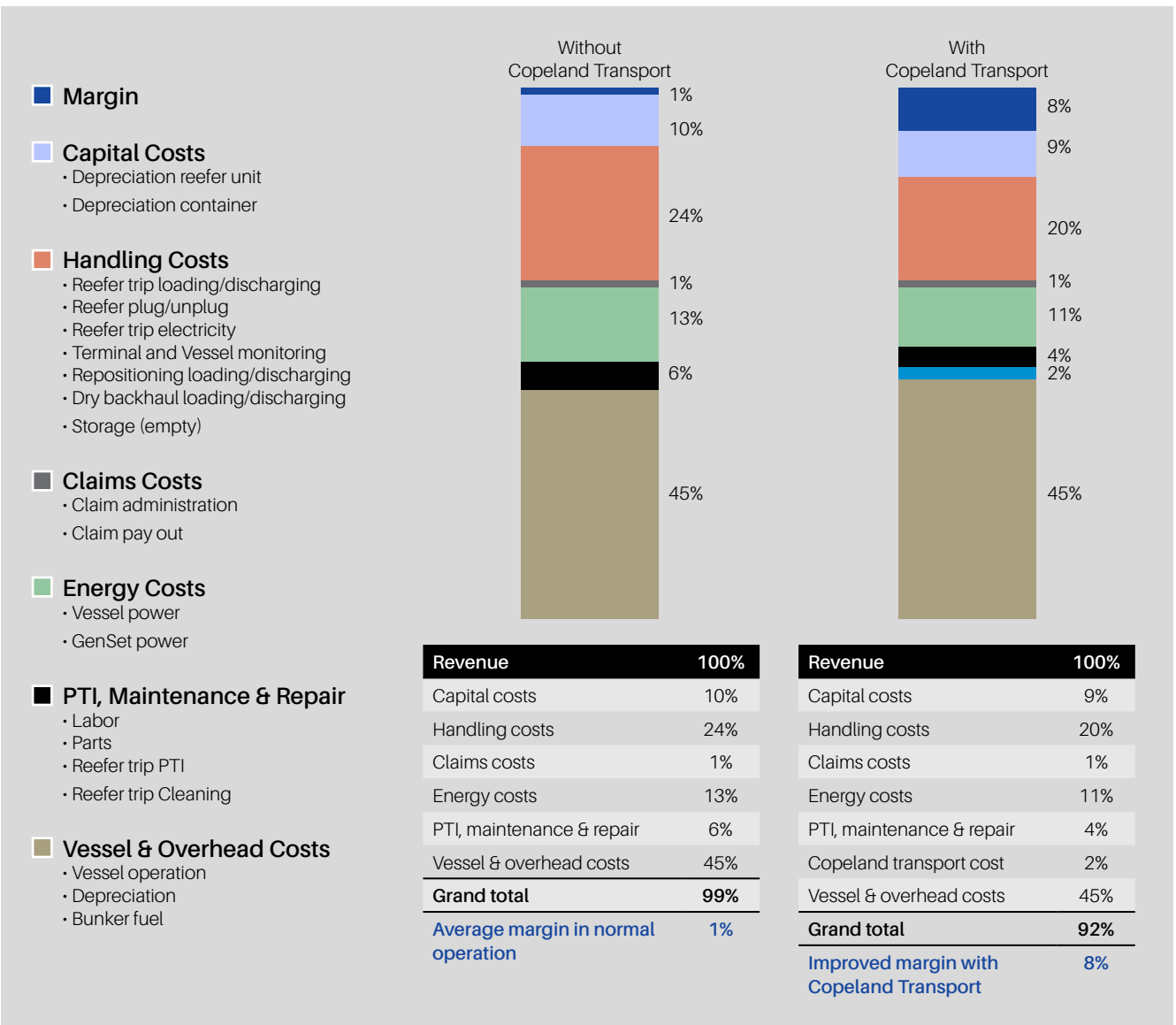
The illustrations show the cost centers for a typical large shipping line and the potential savings we can help you achieve.

Put Copeland Transport to the test

Anyone can claim to help you achieve increased business efficiency and profitability. We can demonstrate it.

To help you see the advantages and uncover how ready you are to embrace all the new possibilities, we can run a pilot project involving at least 10 of your containers over a 6-month period. At the end of that time, you will have a good idea of what Copeland Transport can do for you.

We look forward to demonstrating Copeland Transport for you!

Legend:

- **Margin**
- **Capital Costs**
  - Depreciation reefer unit
  - Depreciation container
- **Handling Costs**
  - Reefer trip loading/discharging
  - Reefer plug/unplug
  - Reefer trip electricity
  - Terminal and Vessel monitoring
  - Repositioning loading/discharging
  - Dry backhaul loading/discharging
  - Storage (empty)
- **Claims Costs**
  - Claim administration
  - Claim pay out
- **Energy Costs**
  - Vessel power
  - GenSet power
- **PTI, Maintenance & Repair**
  - Labor
  - Parts
  - Reefer trip PTI
  - Reefer trip Cleaning
- **Vessel & Overhead Costs**
  - Vessel operation
  - Depreciation
  - Bunker fuel

Without Copeland Transport

	Without Copeland Transport
Margin	1%
Capital	10%
Handling	24%
Claims	1%
Energy	13%
PTI	6%
Vessel & Overhead	45%

Without Copeland Transport	
Revenue	100%
Capital costs	10%
Handling costs	24%
Claims costs	1%
Energy costs	13%
PTI, maintenance & repair	6%
Vessel & overhead costs	45%
Grand total	**99%**
Average margin in normal operation	1%

With Copeland Transport

	With Copeland Transport
Margin	8%
Capital	9%
Handling	20%
Claims	1%
Energy	11%
PTI	4%
Copeland transport	2%
Vessel & Overhead	45%

With Copeland Transport	
Revenue	100%
Capital costs	9%
Handling costs	20%
Claims costs	1%
Energy costs	11%
PTI, maintenance & repair	4%
Copeland transport cost	2%
Vessel & overhead costs	45%
Grand total	**92%**
Improved margin with Copeland Transport	8%

Copeland Transport - Optimization Areas

Depending on your needs and aims, Copeland Transport gives you the flexibility to discover advanced software applications and their applicability to your operations.

Equipment Maintenance

Reduces maintenance and labor cost and optimizes fleet usage

Predictive maintenance
- Reduce maintenance and labor costs by assessing the condition of the reefer unit and its components, looking for the warning signs of impending issues
- Reduce maintenance costs through predictive maintenance to avoid major component failure and repair

Need-based PTIs (Pre-Trip Inspections)
- Reduce unnecessary terminal PTI repair costs by performing remote health checks and determining whether repair is necessary
- Reduce the number of PTIs by decisions based on prior PTI performance

Smart firmware update
- Apply new firmware updates automatically, reducing costs and human errors while allowing fast implementation of new firmware benefits, such as energy saving algorithms

Trip reports
- Assess performance of reefer
- Create failure risk profile
- Track alarms & maintenance history
- Achieve full insight into reefer container trips

Operational Efficiency

Boosting container fleet use and operational management

Verification of trip settings
- Setpoint, ventilation and humidity automatically verified against the parameters set in the booking system
- Ensures proper conditions, reducing the risk of claims

Utilization Optimizer
- Increase annual trips per container
- Identify under-used containers (by terminal, geozone, etc)
- Determine wear distribution of your entire fleet

Real-time monitoring
- Eliminate manual monitoring costs and inaccuracies
- Reduce maintenance labor costs
- Reduce customer claims

Accountability reports
- Reduce monitoring charge
- Identify quality of workmanship on vessels and terminals
- Reduce handling costs

Four optimization areas, *Sixteen* advanced software applications, *One* integrated solution

Energy Efficiency

Reducing energy costs and CO_2 emissions

Energy-saving mode activation
- Automatic economy mode setting based on commodity type
- Maximize use of reefer containers' "energy saving" modes
- Reduce energy costs and emissions

Energy cost report
- Reduce electricity costs
- Cost charged v. actual cost – only pay for what you actually get

Energy-efficiency calculation
- Identify which of your containers are running most efficiently
- Reduce energy costs and emissions

Energy-efficiency benchmark
- Establish and monitor best-in-class parameters
- Reduce energy costs and emissions

Cargo Care

Optimizing cargo clearance procedures and improving customer satisfaction

Supervised Cold Treatment
- Continuous status updates on cold treatment shipments
- Setup under and over warning limits
- Remote change of temperature setpoint to avoid breach of protocol
- Reduced handling cost
- Increased cargo shelf life

Governmental server interfaces
- Automated USDA approvals for faster cargo clearance
- Avoidance of quarantine time in terminal
- Reduced handling cost
- Increased cargo shelf life

Shipper/Receiver real-time information
- Provide customers with real-time information as per shipping line discretion

Shipper/Receiver post-trip analysis
- Provide customers with post-trip temperature records as per shipping line discretion

Applications

Smart firmware update	Trip reports	Predictive maintenance	Need-based PTIs	Verification of trip settings	Utilization Optimizer	Real-time monitoring	Accountability reports
Energy saving mode activation	Energy cost report	Energy efficiency calculation	Energy efficiency benchmark	Governmental server interfaces	Shipper/Receiver real-time information	Shipper/Receiver post-trip report	Supervised Cold Treatment

Base package

Infrastructure and data hosting

GSM

SAT

RMM-W

REFCON 6

RMM-W

Copeland Transport Solution

Applications

- Data-driven applications for efficient daily operations and container fleet management
- Data driven decision-making base
- Seamless integration into shipping line booking system for enhanced processes and decision making
- Copeland can act proactively on your behalf
- API portfolio for system integration

Base package

- Enterprise-level tools for data access on individual reefer containers
- 1:1 access to reefers for further manual analysis of data
- Search functionality – alarm overview – condition overview – detail view – among other watchlists
- Tracking / geo fencing – remote commands – history log – trend curves – export to Excel/KML

Infrastructure and data hosting

- Data acquisition and warehousing infrastructure to gather data for the fleet
- Data hosting, maintenance, backup in Cloud and enterprise security
- Provides global roaming coverage of secure two-way data network based on Vodafone M2M partner network
- Connectivity in more than 170 countries

RMM-W

- Real-time monitoring, tracking and control – anytime, anywhere.
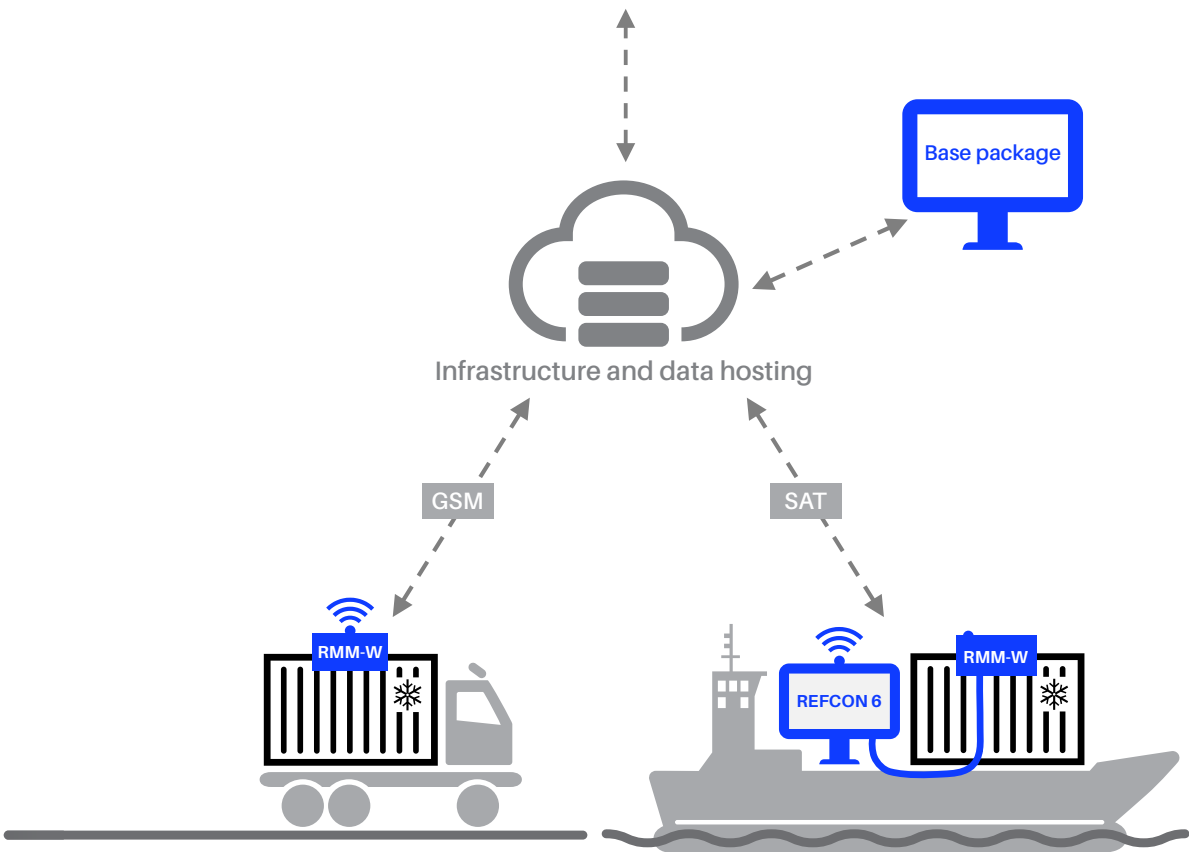- Enables global communication via cellular services

REFCON 6

- ISO10368 monitoring infrastructure for vessels and terminals
- Enables data transfer to Copeland Transport, when container is at sea
- Wireless monitoring using REFCON Portable Modem infrastructure for vessel and terminal

Copeland Transport
Actionable insights for an efficient cold chain

Strengthen your margins and grow profits
Our solutions already help hundreds of thousands of sea containers arrive safely and profitably in port – every day. With Copeland Transport, we work with you on reaching a new level of efficiency and visibility.

Put Copeland Transport to the test in your operation
We will run a pilot involving at least 10 of your containers over a 6 month period. At the end of that time, you have seen what Copeland Transport can do for you.

We look forward to uncovering your full potential!

About Copeland

Copeland is a global leader in sustainable heating, cooling, refrigeration and industrial solutions. We help commercial, industrial, refrigeration and residential customers reduce their carbon emissions and improve energy efficiency. We address issues like climate change, growing populations, electricity demands and complex global supply chains with innovations that advance the energy transition, accelerate the adoption of climate friendly low GWP (Global Warming Potential) and natural refrigerants, and safeguard the world's most critical goods through an efficient and sustainable cold chain. We have over 18,000 employees, with feet on the ground in 50 countries - a global presence that makes it possible to serve customers wherever they are in the world and meet challenges with scale and speed. Our industry-leading brands and diversified portfolio deliver innovation and technology proven in over 200 million installations worldwide. Together, we create sustainable solutions that improve lives and protect the planet today and for future generations.

For additional information please email
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To learn more, visit copeland.com

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