

Cooper-Atkins Sales Activation Program
Wave 4: Multi-Function Thermometer (MFT)
Social Post

MFT Photo Social Post

Description

Everything you need for an attention-getting social post:

- MFT Lifestyle Image
- Selection of pre-written captions for you to choose from (below)

Use

Post the photo with a caption of your choice on LinkedIn. You may also use them on other social media platforms if you choose.

All pre-written captions include a suggested call to action (CTA) at the end, but you may prefer to use a different one that helps you best connect with your customers. Please edit as you see fit.

LinkedIn Posting Instructions

1. Click "Start a post" at the top of your LinkedIn feed
2. Copy and paste one of the below pre-written captions
3. **Optional:** Customize the pre-written caption and/or CTA
4. Click the photo icon to upload the asset
5. Click the "Post" button

Pre-Written Captions

- Make easy, paperless line checks a reality with the Bluetooth™-enabled multi-function thermometer (MFT) from Cooper-Atkins™. It seamlessly pairs with food safety apps to improve accuracy and speed. Message me now to learn more.
- Streamline temperature checks so your team can tackle more tasks with the Cooper-Atkins™ multi-function thermometer. This Bluetooth™- enabled device pairs seamlessly with food safety apps for streamlined digital record-keeping. Message me now to learn more.

Alternate CTAs

- Contact me for more details about the MFT.
- Message me now to see how easily MFT can integrate with your food safety plans.
- Interested in ordering the MFT? Message me now.
- Message me now to discover how the MFT can help move your foodservice business forward.

Questions?

Please reach out to foodservice.coldchain@Copeland.com