

Cooper-Atkins Sales Activation Program

Wave 2: Accurate for Life Thermometers

GIF Social Post

Post-Ready Organic Social Post: Accurate for Life Thermometers GIF

Description

Everything you need for an attention-getting social post:

- Accurate for Life GIF with thermometers appearing one at a time
- Selection of pre-written captions for you to choose from (below)

Use

Post the GIF with a caption of your choice on LinkedIn. You may also use them on other social media platforms if you choose.

All pre-written captions include a suggested call to action (CTA) at the end, but you may prefer to use a different one that helps you best connect with your customers. Please edit as you see fit.

LinkedIn Posting Instructions

1. Click "Start a post" at the top of your LinkedIn feed
2. Copy and paste one of the below pre-written captions
3. **Optional:** Customize the pre-written caption and/or CTA
4. Click the video icon to upload the asset
5. Click the "Post" button

Pre-Written Captions

- No one wants to recalibrate their thermometer in the middle of a dinner rush – or any time. That's why Cooper-Atkins brings you 4 versatile, reliable products, all **GUARANTEED ACCURATE FOR LIFE**. Message me to learn more.
- Meet the Accurate for Life product line. Other professional thermometers have a button for recalibration. Not these. They're **GUARANTEED ACCURATE FOR LIFE**, and Cooper-Atkins backs that by warranty. It's a little-known fact that can make a huge difference. Please share with other foodservice pros.

Questions?

Please reach out to foodservice.coldchain@Copeland.com