

Cooper-Atkins Sales Activation Program
Wave 5: Cooper-Atkins Floor Display
Photo Social Post

Floor Display Photo Social Post

Description

Everything you need for an attention-getting social post:

- Engaging image with the headline “Claim yours today!”
- Selection of pre-written captions for you to choose from (below)

Use

Post the photo with a caption of your choice on LinkedIn. You may also use them on other social media platforms if you choose.

All pre-written captions include a suggested call to action (CTA) at the end, but you may prefer to use a different one that helps you best connect with your customers. Please edit as you see fit.

LinkedIn Posting Instructions

1. Click “Start a post” at the top of your LinkedIn feed
2. Copy and paste one of the below pre-written captions
3. **Optional:** Customize the pre-written caption and/or CTA
4. Click the photo icon to upload the asset
5. Click the “Post” button

Pre-Written Captions

- Contact me to learn if you are eligible to receive free Cooper-Atkins Floor Display.
- Make purchase decisions easier for your customers with the new Cooper-Atkins Floor Display. Message me to claim yours today while supplies last!
- Upgrade your in-store thermometer display with the new Cooper-Atkins Floor Display. Message me to see if you qualify!

Questions?

Please reach out to foodservice.coldchain@Copeland.com