

Cooper-Atkins Sales Activation Program
Wave 4: Multi-Function Thermometer (MFT)
GIF Social Post

MFT GIF Social Post

Description

Everything you need for an attention-getting social post:

- GIF showing the MFT in action
- Selection of pre-written captions for you to choose from (below)

Use

Post the photo with a caption of your choice on LinkedIn. You may also use them on other social media platforms if you choose.

All pre-written captions include a suggested call to action (CTA) at the end, but you may prefer to use a different one that helps you best connect with your customers. Please edit as you see fit.

LinkedIn Posting Instructions

1. Click "Start a post" at the top of your LinkedIn feed
2. Copy and paste one of the below pre-written captions
3. **Optional:** Customize the pre-written caption and/or CTA
4. Click the photo icon to upload the asset
5. Click the "Post" button

Pre-Written Captions

- There's no time for pencil, paper or mistakes in a hectic kitchen. The Bluetooth™-enabled multi-function thermometer (MFT) from Cooper-Atkins™ helps complete a digital temp check in seconds, allowing reallocation of valuable time to other tasks. Message me now to see how easily MFT can integrate with your food safety plans.
- Blink and you'll miss the Cooper-Atkins™ multi-function thermometer in action. It syncs data wirelessly to food safety apps via Bluetooth™ to keep up with today's crazy pace. Message me to learn more.

Alternate CTAs

- Contact me for more details about the MFT.
- Message me now to see how easily MFT can integrate with your food safety plans.
- Interested in ordering the MFT? Message me now.
- Message me now to discover how the MFT can help move your foodservice business forward.

Questions?

Please reach out to foodservice.coldchain@Copeland.com