Cooper-Atkins Retail Signs

Upgrade your in-store thermometer display

Drive traffic to your existing thermometer display and promote the Cooper-Atkins portfolio of temperature management and monitoring solutions with free signage!

Designed to accommodate stand-alone, wall-mounted and end-cap displays, the double-sided signage features the top-selling Cooper-Atkins DPP400W-0-8 Digital Pocket Thermometer in action.

9460

9461

Available in Two Styles

- **9460** Cooper-Atkins Signs for Gridwalls
- **9461** Cooper-Atkins Signs for Gondola Shelving

Specifications

9460 Cooper-Atkins Sign for Gridwalls
• **Use Case:** Clip to top of existing, instore gridwall display
• **Dimensions of Sign:** 7″ x 11″
• **Dimensions of Sign Holder:** 11.25″ x 11.25″ x 0.4″
• **Weight of Sign:** 0.5 oz
• **Weight of Sign Holder:** 10 oz
• **Material of Sign:** Card Stock
• **Material of Sign Holder:** Metal
• **Package Weight:** 1 lb 10 oz
• **Package Dimensions:** 4″ x 12″ x 12″

9461 Cooper-Atkins Sign for Gondola Shelving
• **Use Case:** Clip to top of existing, instore gondola shelving display
• **Dimensions of Sign:** 7″ x 22″
• **Dimensions of Sign Holder:** 1.5″ x 6″ x 1.5″
• **Weight of Sign:** 3 oz
• **Weight of Sign Holder:** 1.6 oz
• **Material of Sign:** Foam
• **Material of Sign Holder:** Plastic
• **Package Weight:** 1 lb 3 oz
• **Package Dimensions:** 4″x 24″ x 8″

Note: Max qty of (1) per item per location.

Contact your Cooper-Atkins representative to claim your free Cooper-Atkins signage.

How to Merchandise Your Thermometer Display

Clearly arranging products on your in-store display will help customers easily find what they are looking for and encourage them to make a purchase.

Here are some product display tips:

- Ensure all Cooper-Atkins products fill the rows directly beneath the provided sign
- Feature the top-selling Accurate for Life digital thermometers in the top row of the display
- Group Cooper-Atkins products with similar use-cases together:
  - Refrigerator/freezer thermometers
  - Oven/hot holding thermometers
  - Grill thermometers
  - Insertion thermometers
  - Timers
  - Etc.
- Place products from other brands lower on the display to avoid customer confusion

To learn more, visit **copeland.com/cooper-atkins**

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