

## **Cooper-Atkins Sales Activation Program**

### **Wave 1: Steak Genius**

#### **Digital Ads: Set 1**

#### **Post-Ready Digital Ads: Set 1**

##### **Description**

A set of both static and animated digital ads featuring the headline “Anyone can be a Steak Genius” in the following sizes:

- 300 x 250
- 728 x 90
- 160 x 600

##### **Use**

Place on your company website or online publications to build interest, and link to a product detail page or a contact who can provide more information.

##### **Questions?**

Please reach out to [foodservice.coldchain@Emerson.com](mailto:foodservice.coldchain@Emerson.com)